

www.wpc2020.in

7 - 8 May 2020  
Bangalore International  
Exhibition Centre,  
Bangalore, INDIA

# PRODUCTIVITY

Business Strategy  
Innovation  
Branding  
Solution  
Marketing  
Analysis  
Ideas  
Success  
Management

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Business Strategy  
Innovation  
Branding  
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Analysis  
Ideas  
Success  
Management

Organisers:



Knowledge Partners:



Concurrent Event:



# World Productivity Congress

The **World Productivity Congress** is the world's largest convention for productivity development. This congress is a key platform for innovative initiatives and world class practices that shape future productivity growth. It brings together a distinguished group of leading businessmen, industrialists, scholars, politicians, administrators and productivity experts from around the globe and from all sectors of industry, commerce and public service. It is this breadth of expertise and experience that makes the Congress an important event for shaping future governmental approaches to productivity development, and for shaping future organisational strategies.

This global event has been held in the UK, USA, Canada, China, Australia, India, Chile, South Africa, Malaysia, Norway, Sweden and Bahrain in its past editions.

## **World Productivity Congress comes back to India after 45 years**

After a successful India edition in 1974, the World Productivity Congress is now being organised once again in India alongside World of Manufacturing, an international trade fair for Factory Automation, Digital Factory and Warehousing in Bangalore from 6 – 8 May 2020, at the Bangalore International Exhibition Centre, Bangalore.

The 19th World Productivity Congress is organised by the World Confederation of Productivity Science and PDA Trade Fairs Pvt Ltd.

## **The 19th World Productivity Congress**

The most populous democracy in the world and the 6-largest country by area, India contains within itself more than 1.3 billion people, who are multi-lingual and multi-ethnic. In spite of these challenging diversities, India is still the world's fastest-growing economy and, will be the third-largest economy in the world, next only to the United States and China by 2030 (A recent report by the World Economic Forum prediction).

The long-term Indian GDP growth has become more stable, diversified, and resilient. Over the next few years, India is expected to grow at well over 7% per year, with progress being buttressed by dynamic reforms in the macroeconomic, fiscal, tax and business environments.

India is expected to be the third-largest consumer economy as its consumption is projected to reach US\$ 4 trillion by 2025 due to an expanding middle-class population, growing disposable incomes, urbanisation and rising affluence.

This tremendous market potential, makes India the ideal choice for the 19th World Productivity Congress.

## **Theme: Industry 4.0 - Innovation and Productivity**

Industry 4.0 (I-4.0) represents the Fourth Industrial Revolution. The first three industrial revolutions were based on Steam, Electricity, and Digital Technologies. The fourth is based on "cyber-physical systems" that merge the capabilities of humans and machines. I-4.0 uses innovations based on artificial intelligence, IoT, and connectivity in industry, advanced manufacturing and the service sectors to increase productivity in a sustainable manner.

This 19th World Productivity Congress will bring together industry and academia from India and abroad as well as representatives from the United Nations Industrial Development Organisation. It will provide a platform for exploring economic and productivity development in India, and for ongoing international communication and cooperation. In addition to the Congress and the Trade Fair, there will be a display of adjudicated student posters with awards given for the best posters.



## Topics of the Congress include but are not limited to the following:

- ▶ **Digital Transformation**  
In Government  
In Industry
- ▶ **Technologies for I-4.0**  
Data and Visual Analytics  
5G, IoT and Fog Computing  
AI for Design  
Block Chain  
Cyber-Physical Systems  
Variant Testing
- ▶ **Innovation in Service Industries**  
Retail Services  
Financial Services  
Health Services
- ▶ **Implications for Global Challenges**  
Climate Change  
Low-Carbon Economy  
Renewable Power, e.g., Wind  
Smart Materials
- ▶ **Smart Manufacturing**  
Digital Twins  
Robotics  
3-D Printing  
Variant and Configurable Systems  
Quality Assurance
- ▶ **Warehousing and Logistics**  
Automated Warehouses  
Supply Chain  
Cold Chain  
Just-in-time Delivery
- ▶ **Smart Agriculture and Aquaculture**  
Plant and Animal Sensors  
Drones  
Vertical Farming  
Fish Farming  
Autonomous Vehicles and Ships
- ▶ **Capacity Building for I-4.0**  
Skills Development  
Small Industry Growth and Sustainability

More information at: [www.wpc2020.in](http://www.wpc2020.in)

## Who can benefit from attending?

- 3PL/4PL and Logistic Companies
- Academia
- Associations
- Automobiles and Automotive Sector
- Banking and Financial Sector
- Central and State Government Departments
- Construction Equipment Manufacturers
- Electrical and Electronics' Industries
- Engineering Sectors
- Food Processing and Packaging Industries
- Information Technology Sector
- Machine and Machine Tool Industries
- Media
- Plastic and Rubber Industries
- Railways, Defence and Aerospace Sectors
- Retail and E-Commerce
- SMEs/MSMEs
- System Integrators
- Textiles and Textile Machinery Manufacturers

## Who should attend?

- Country Heads
- CTO's and CIO's
- Department Heads and VP Plant/Factory Heads
- Engineers
- GM's/DGM's
- HR Managers
- MD's and CEO's
- Operations' Managers
- Sales and Marketing Professionals
- Supply Chain and Logistics Managers
- Technical Students

## Participation Options

Delegate	
Indian	Rs. 22,000 + 18% GST per delegate
International	US\$ 450 + 18% GST per delegate
Academic	Rs. 15,000 + 18% GST per delegate
Student	Rs. 8,000 + 18% GST per delegate

Partnership*		
Category	INR	US\$
PLATINUM	15,00,000	25,000
GOLD	10,00,000	15,000
ACADEMIC	9,00,000	12,000
SILVER	5,00,000	10,000
BRONZE	3,00,000	8,000

\*Terms and Conditions:

- Allotting these options is purely at the discretion of the organisers
- The organisers reserve the right to allot this opportunity on a first come first serve basis
- Patron logos will be added in promotional collateral whichever is available after confirming the Branding Opportunity

## Organisers:

### WCPS

The World Confederation of Productivity Science (WCPS) is an international association of industry, government, research centres, universities and scientists with an interest in progressing their economies and industries by the application of best practices in productivity science. Members of WCPS firmly believe that improving productivity increases wealth, and if that wealth is shared appropriately, conditions are created to enable a fairer society and a more peaceful world.

Established in 1969, WCPS has hosted World Congress events, approximately every two or three years, usually involving the most senior leaders in government and industry, striving to enhance their economic and productivity strategies utilising the global knowledge and reach of WCPS.

There are two branches within WCPS

- The World Academy of Productivity Science (WAPS) comprising over 500 recognised world leaders in productivity
- The World Network of Productivity Organisations (WNPO) comprising approximately 23 countries that have established National Productivity Centres or National Productivity Organisations, usually in Private-Public partnerships, to make best practices in productivity more readily available to small to medium sized entities and government departments.



### Part of PDA Tradefairs Private Limited Group

For over two decades now, PDA Trade Fairs Pvt Ltd has been organising several sector specific b2b trade fairs, events, conferences, world congresses, roadshows and business forums in India and Overseas. This core business of connecting industry specific ecosystems has been augmented via a speciality publishing initiative that connects communities round the year offering news, views and analysis relevant to specific industry verticals. PDA Trade Fairs has also been serving select sectors by bridging demand and supply side via custom published business directories. In step with the current digital era, PDA Trade Fairs also offers immersive multimedia experiums.

### Knowledge Partners:



The Institute of Productivity (IoP) is a think-tank, publishing house and strategic consultancy focusing on the trade and business benefits addressing all of social, environmental and economic productivities and creating long-term, sustainable organisations and economies. The institute understands all businesses have to be financially successful it also understands that total concentration on financial success often leads to short-term thinking and sub-optimal behaviour. Of the 3 SEE productivities, social productivity has been the most neglected elements and the institute aims to help redress the balance by focusing on ways in which the benefits of productivity growth can be realised and shared in ways which meet the needs and aspirations of a range of stakeholders.

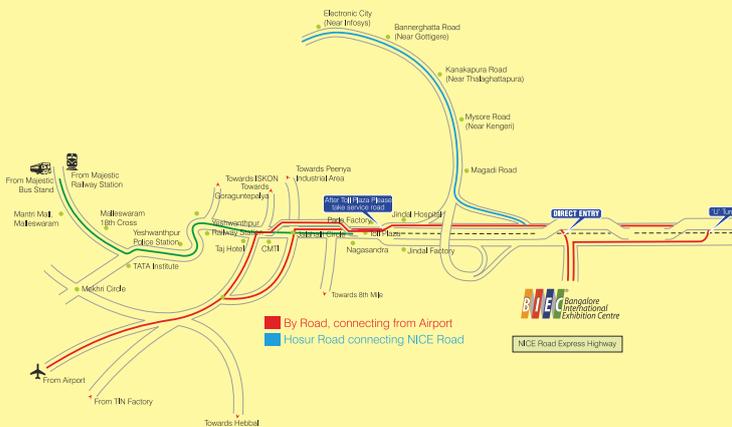


Nebula is a consulting and people development organisation that specialises in Productivity, Innovation and Business Leadership. Nebula focusses on the internal human capital value chain, through understanding a business's strategic goals, operational capabilities and challenges and human capital abilities with a view to aligning all to improve the fortunes, growth and sustainability of the organisation.



QA Consultants is an award-winning software testing and quality assurance solutions provider. A trusted testing company for businesses, government departments and institutions over 24 years and have successfully delivered 5,500+ mission-critical projects in the private, public and non-profit sectors. Within those sectors, QA Consultants has extensive testing experience in the Automotive, Digital Marketing, Banking and Financial Services, Construction and Industrial, Media and Entertainment, Government, Healthcare, Insurance, Retail, Telecommunications, Energy and Utilities, Hospitality. With support of the National Research Council of Canada, QA Consultants founded, developed and built a large facility in Toronto devoted solely to testing – The Test Factory™, a continuous quality test lab incorporating precise combination of intelligence applied to advanced levels of automation pairing together skilled labour and expertise of seasoned staff and proprietary testing methodologies. The Test Factory™, alone or in partnership with their Advisory Services, Managed Services and On Demand Testing™, delivers highly effective testing and QA solutions.

### Route Map



### Venue

Home to over 10 million people, Bangalore is one of the fastest-growing cities in the world. A vital economic and cultural hub, Bangalore is known as the Silicon Valley and the Startup Capital of India. The city is known as “a gateway to new global frontiers” and a harbinger of a new global labour force employed across IT, manufacturing industries and many others to boot.

Bangalore is blessed with sound education and research institutions, good telecom and data accessibility, advanced infrastructure in terms of accommodation, transportation, developed logistics, better state policy and investor perception which in turn made the first-ever Smart Factory possible in India and the rest is history.

Bangalore has pioneered the boom in multiple RandD clusters. Several international companies are setting up manufacturing units in India not only to meet Indian but global requirements alike. Other than being an essential part of the Indian economy Bangalore also has sound connectivity to all the major manufacturing hubs in India, namely, Maharashtra, Tamil Nadu, National Capital Region Cluster (NCR), Gujarat, Madhya Pradesh, etc., attracting a large number of national and international companies seeking Design and Manufacturing Automation solutions to the city.

*Welcome to Bangalore!*

### Supporting Organisations:



For more information please reach out to us:  
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